

## Membership Document and Application

The Association of Architecture Organizations (AAO) supports the many organizations around the world that are dedicated to interpreting architecture and the built environment to the general public. The AAO will promote these organizations with a broader vision of serving as a resource and forum nationally and internationally. It will cultivate the sharing of knowledge and experiences to elevate all AAO organizations.

### THE ASSOCIATION OF ARCHITECTURE ORGANIZATIONS (AAO):

- Nurtures innovation and best practices by facilitating knowledge sharing between members, partner organizations, and others
- Creates resources and plans events to promote and maintain excellence in the field of non-profit architecture and design
- Strengthens and supports the unique role architecture organizations play in improving the quality of public engagement with the built environment
- Acts as the hub of the vast network of architecture and design organizations both domestically and internationally
- Actively promotes and advocates for architecture centers in order to raise the profile and understanding of the sector by the public

### IT WILL OFFER MEMBERS:

- **A Network of Peers** to share ideas, learn from each other, foster best practices, and advocate for the built environment
- **International Exposure and Centralized Visibility** through AAO by having your logo with a link to your website visible on the AAO website
- **Professional Development Programs** including an annual conference

### THERE WILL BE THREE LEVELS OF MEMBERSHIP:

Organizational  
Individual  
Business Partner

### AAO WILL BE ORGANIZED FOR RESOURCE AND INFORMATION SHARING IN SPECIAL INTEREST NETWORKS:

- CEO's of organizations with budgets \$250K and over Network (available only for Organizational members)
- CEO's from emerging organizations with budgets under \$250K Network (available only for Organizational members)
- Architecture + Design Education Network
- Volunteer & Tour Management Network
- Fundraising/Development Network
- Membership and Marketing Network
- Public Programming and Exhibitions Network

### HOW DOES THE ASSOCIATION OF ARCHITECTURE ORGANIZATIONS DEFINE AN ARCHITECTURE/BUILT ENVIRONMENT ORGANIZATION?

- For the purposes of membership in the Association, our definition is:
- An architecture/built environment organization is dedicated to community engagement and strengthening the public's understanding of neighborhoods, buildings, and public spaces.
- They achieve this through:
  - Participation: enabling real public engagement in architecture, the built environment, and the public arena
  - Public advocacy: promoting the case for quality architecture and design
  - Education: developing a greater public understanding of architecture, design, and the community by bringing together the public in dialog with architecture and design professionals
- An architecture/built environment organization engages with all three areas of activity.
- An architecture/built environment organization is a specialist cultural organization generally with charitable purposes and independent governance.
- An architecture/built environment organization actively and visibly promotes itself as such, as well as its place as part of the sector.



**MEMBERSHIP CATEGORIES – 2010 Introductory Rates**

**Organizational Members with budgets \$250,000 and over – \$1,000/year**

**Organizational Members with budgets under \$250,000 – \$500/year**

**Individual Members – \$250/year**

**Current A+DEN Members – \$125/year**

**Business Partners – \$1,000/year**

BENEFITS	ORGANIZATIONAL MEMBER	INDIVIDUAL MEMBER	BUSINESS PARTNER
Network of peers – Special interest networks	Up to 8 choices	One choice	
# of individual representing organization	Up to 8	1	Up to 3
Listed as a founding member organization with invitations to special functions and events (available at the \$1,000 level only)	●		
Discount on annual conference registration	●	●	●
Professional development webinars & eupdates	●	●	●
Job board access	●	●	●
Connect one-on-one with AAO staff	●	●	
Access to members' directory, documents, resource center, helpline	●	●	
Discount at special training seminars	●	●	
International visibility through website	●		●
One-time free access to AAO mail list annually	●		●
One-time free sponsorship of an electronic communication annually & discounted advertising rates for web			●
Opportunity to distribute promotional and sales materials at the annual conference			●



## **Organizational Members – 2010 Introductory Rate Organizations with budgets under \$250,000 – \$500 Organizations with budgets over \$250,000 – \$1,000**

Organizational Members are non-profit architecture/built environment organizations dedicated to community engagement and strengthening the public's understanding of neighborhoods, buildings and public spaces.

### **Benefits to Organizational Members**

- A network of peers to share ideas, learn from each other, foster best practices, and advocate for the built environment
- International exposure and centralized visibility through AAO by having your logo with a link to your website visible on the AAO website
- Educational programs including an annual conference

### **Specific Programs Available to Foster the Above:**

1. Access to a member's only online resource web area with member directory, documents and resources
2. May sign up for as many Special Interest Networks as desired. These currently include:
  - CEO's of organizations with budgets of \$250K and over Network  
(available only for Organizational members)
  - CEO's from emerging organizations with budgets under \$250K Network  
(available only for Organizational members)
  - Architecture + Design Education Network
  - Volunteer & Tour Management Network
  - Fundraising/Development Network
  - Membership and Marketing Network
  - Public Programming and Exhibitions Network
3. Jobs listed free in a dedicated section on the Association of Architecture Organization's (AAO's) website
4. Reduced rate for AAO conference registration
5. Reduced rates for special training seminars specifically created for architecture centers
6. Membership for up to 8 organization representatives
7. Listed as a founding member organization with invitations to special functions and events  
(available at the \$1,000 level only).

*(over)*



## **Individual Members – 2010 Introductory Rate – \$250** **Current A+DEN Members – 2010 Introductory Rate – \$125**

Individual Members are actively engaged in the non-profit architecture and design sector, either as an employee, volunteer, or board member of an architecture organization or a related organization or in a professional capacity as an educator.

### **Benefits to Individual Members**

- A network of peers to share ideas, learn from each other, foster best practices, and advocate for the built environment
- Educational programs including an annual conference

### **Specific Programs Available to Foster the Above:**

1. Access to a member's only online resource web area with member directory, documents and resources
2. May sign up for one special interest network
  - Architecture + Design Education Network
  - Volunteer & Tour Management Network
  - Fundraising/Development Network
  - Membership and Marketing Network
  - Public Programming and Exhibitions Network
3. Reduced rate for AAO conference registration
4. Reduced rates for special training seminars specifically created for architecture centers
5. Access to website job board

## **Business Partners – 2010 Introductory Rate – \$1,000**

Business Partners provide products or services that are sought by organizational and individual members of the Association, enable public engagement in architecture and the built environment, develop a great public understanding of architecture, design and public space and are not legally incorporated as a 501 (c) 3 organization or other type of tax exempt organization.

### **Benefit to Business Partners**

- Access to AAO Members

### **Specific Programs Available to Foster the Above:**

1. Promotion of your company and its activities on the AAO's website in a Products/Services section of the website with your logo and one sentence description of your product and a direct link to your website
2. Reduced rate for annual AAO conference
3. One time free use of an AAO mailing list and one time free sponsorship of an electronic communication each year
4. Company literature on the business partner table at the annual conference

### **Questions?**

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