2014 A+DEN SYMPOSIUM
Cranbrook Academy of Art and Art Museum
Bloomfield Hills, MI - July 31 - August 2, 2014

SCHEDULE OF ACTIVITIES
Except where noted, all activities to take place at Cranbrook Academy of Art and Art Museum

THURSDAY, JULY 31
9:00am-4:00pm
Step-On Tour of Detroit (Separate registration required)  
Several sites and stories to enjoy as we venture along Woodward Avenue from Bloomfield Hills to downtown Detroit and back. A sampling of stops along the way: Detroit Institute of Arts, Heidelberg Project, Mies van der Rohe Townhouses, Eastern Market, the Henry Ford Academy School for Creative Studies (K-12 facilities), and much more. Lunch included.

5:30pm-9:00pm
Group Reception (Cranbrook Art Museum)  
Drinks, Dinner, and Part One of Pecha Kucha-style presentations featuring the work of all Symposium participants.

FRIDAY, AUGUST 1
7:45am
Breakfast Breakouts: One-on-One Member Match-Ups (Radisson Hotel)  
Your chance for some shop talk with fellow design educators.

9:15am-11:30am
Featured Program: Cranbrook Summer Camps  
Cranbrook, which combines some of the country’s greatest artistic and architectural treasures on a campus of remarkable beauty, is an ideal place for summer studies. Now in its eleventh year, the Summer Art Institute simulates the college experience for teens, offering a broad selection of art and architecture courses taught by artist and alumni of the Cranbrook Academy of Art. Meanwhile, the Cranbrook Art Museum staff conducts three different camps of their own (art, design, and architecture), with content scaled to serve students in grades 3-4, 5-6, and 7-8.

We get the chance to watch the students (and their teachers) in action, followed by group discussion, as we try to help one another determine the state of best practices for serving these various age groups. (Note: Big thanks to A+DEN veteran, Kelly Lyons, as she invites us all to come see these camps in just her first year as Curator of Education at the Cranbrook Art Museum.)

11:30am-12:30pm
Group Lunch

12:30pm-2:30pm
Afternoon Workshop 1 Understanding Student Assessment in the Era of Open Badging  
Annie Conway, Director of Digital Learning and Engagement, Chicago Architecture Foundation
Jennifer Masengarb, Director of Interpretation and Research, Chicago Architecture Foundation

This session offers you a practical dive into the rapidly evolving world of open badging as viewed from the perspective of K-12 architecture and design educators. Why are big players at places like Mozilla and MacArthur so keen on this
opportunity, and what’s the role they’re carving out for those in informal education? The A+DEN participants leading this workshop already have their organization treading deeply into this world, and they’re ready to get you up to speed – demonstrating core concepts, starting from the old fashioned Boy Scout/Girl Scout badges we all know, and then scaling up to digital badges. Along the way, you’ll see how the dual challenges of student assessment and partnership development are areas that really need your active involvement. This is a great chance to see where student evaluation is heading, and why.

2:45pm-4:45pm
Afternoon Workshop 2: Model Making PLUS: Blending Technologies Old + New
John Comazzi, Associate Professor of Architecture and Director, BS Architecture Degree Program;
School of Architecture at the College of Design – University of Minnesota
Barry Kudrowitz, Associate Professor and Program Director, Product Design;
Department of Design, Housing, and Apparel at the College of Design – University of Minnesota

We couldn’t approve the Symposium schedule without providing everyone at least one lengthy session devoted to serious play. By mixing and matching low tech modeling materials found in most any K-12 design studio with clever, high tech littleBits parts, this workshop will push you through a series of design challenges – from the obvious to the surreal. Yes, the expert tinkerers leading this workshop have no shortage of fun-loving imaginations! These little tools are attention grabbers precisely because they blend so well with an open design process and emphasis on making – two things we all preach and for good reason.

4:45pm-6:30pm
Walking Tour: Cranbrook Campus
For more than 75 years, Cranbrook has been home to some of the world’s most renowned designers and artists. Eero Saarinen, Charles Eames, Daniel Libeskind, Michael and Katherine McCoy, and Jun Kaneko have all taught at Cranbrook; and alums range from the likes of Florence Knoll and Harry Bertoia to Nick Cave and Lorraine Wild. And when you visit Cranbrook, it’s easy to see that the legacy of design excellence and innovation lives on, quite literally, all around you – over a sprawling 315 acres of rolling landscape dotted with terrific art set amid the brilliant planning and architecture of Eliel Saarinen. Years later now, his many buildings have been supplemented by masterworks from Tod Williams and Billie Tsien, Rafael Moneo, and Steven Holl, among others. The entire campus has been designated a National Historic Landmark. Enjoy!

6:30pm-9:30pm
Group Reception (Thornlea House)
Drinks, Dinner, and Part Two of Pecha Kucha-style presentations featuring the work of all Symposium participants.

SUNDAY, AUGUST 2
7:45am
Breakfast Breakouts: Small Group Discussions (Radisson Hotel)
Another round of shop talk with your fellow design educators.

10:00am-12:30pm
Featured Program: A+DEN Stories Before & After
Mary Domowicz, Thought Warrior, Inc.
Kim Ruthardt Knowles, Associate Director of Architects in Schools Program, Architecture Foundation of Oregon
Your chance to hear a “before and after” pitch crafted by a fellow A+DEN member. See what personal narratives can do to help you better connect audiences to the impact of your educational work. (AAO has funded free story coaching for two AAO members, selected through an Open Call format. One of the presentations will take place at the A+DEN Symposium, another at the fall AAO Conference.) We’re added a second part to this workshop, which will give all A+DEN Symposium participants a taste of the mental exercises needed to start crafting their own narratives.

This workshop will be facilitated by Mary Domowicz, an experienced professional storyteller and co-founder of Thought Warrior, Inc. With a focus on narrative structure and an excavating process of active listening, Mary is able to align the purpose of a story with its most effective form. Her story direction helps individuals avoid abstractions, authentically
connect to audiences, simplify complex ideas, and communicate what matters through the art of personal narrative. Mary, and fellow Thought Warrior co-founder Terence Mickey, have presented at national and international conferences, produced and hosted live events, and developed storytelling trainings for Prudential, Cigna, Ford, Chanel, Wrigley’s Global Innovation Team, and other Fortune 500 companies, as well as for nonprofits, including The Innocence Project, Ashoka, Museum of Jewish Heritage, Kellogg Foundation, Next City, and Smithsonian Institution.

Curious to see some of their recent work? Check out Next City's 10th Anniversary Celebration evening of first-person storytelling about cities. Mary and Terence coached the storytellers featured in these videos.

PARTICIPANTS

Samantha Carter, Carnegie Mellon University
John Comazzi, University of Minnesota School of Architecture
Annie Conway, Chicago Architecture Foundation
Mary Domowicz, Thought Warrior, Inc.
Kris Ebeling, Cranbrook Art and Science on the Go
Mary Hendrickse, National Building Museum
Debra Henning, NEXT.cc
Stephen Kelley, Kankakee Area Career Center
Doug Koschik, Baldwin Public Library
Kim Knowles, Architecture Foundation of Oregon
Barry Kudrowitz, University of Minnesota College of Design
Mary K. Lanzillotta, Washington Architectural Foundation / Hartman-Cox Architects
Kelly Lyons, Cranbrook Art Museum
John Martoni, Hayward Unified School District
Jennifer Masengarb, Chicago Architecture Foundation
Alison Probst, St. Ursula Academy
Heather Sabin, Monona Terrace
Catherine Teegarden, Center for Architecture Foundation
Timothy S. Thomas, Denver Architectural Foundation
Robin Vande Zande, DESIGN-ED Coalition / Kent State University
Sarah Weber, Los Angeles Conservancy
Will Wittig, University of Detroit Mercy
Marta Wojcik, Westcott House

Michael Wood, Association of Architecture Organizations