



ASSOCIATION OF  
ARCHITECTURE  
ORGANIZATIONS

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## 2014 A+DEN SYMPOSIUM

Cranbrook Academy of Art and Art Museum  
Bloomfield Hills, MI - July 31 - August 2, 2014

## SCHEDULE OF ACTIVITIES

*Except where noted, all activities to take place at Cranbrook Academy of Art and Art Museum*

### THURSDAY, JULY 31

9:00am-4:00pm

**Step-On Tour of Detroit** (Separate registration required)

Several sites and stories to enjoy as we venture along Woodward Avenue from Bloomfield Hills to downtown Detroit and back. A sampling of stops along the way: Detroit Institute of Arts, Heidelberg Project, Mies van der Rohe Townhouses, Eastern Market, the Henry Ford Academy School for Creative Studies (K-12 facilities), and much more. Lunch included.

5:30pm-9:00pm

**Group Reception** (Cranbrook Art Museum)

Drinks, Dinner, and Part One of Pecha Kucha-style presentations featuring the work of all Symposium participants.

### FRIDAY, AUGUST 1

7:45am

**Breakfast Breakouts: One-on-One Member Match-Ups** (Radisson Hotel)

Your chance for some shop talk with fellow design educators.

9:15am-11:30am

**Featured Program: Cranbrook Summer Camps**

Cranbrook, which combines some of the country's greatest artistic and architectural treasures on a campus of remarkable beauty, is an ideal place for summer studies. Now in its eleventh year, the [Summer Art Institute](#) simulates the college experience for teens, offering a broad selection of art and architecture courses taught by artist and alumni of the Cranbrook Academy of Art. Meanwhile, the [Cranbrook Art Museum](#) staff conducts three different camps of their own (art, design, and architecture), with content scaled to serve students in grades 3-4, 5-6, and 7-8.

We get the chance to watch the students (and their teachers) in action, followed by group discussion, as we try to help one another determine the state of best practices for serving these various age groups. (Note: Big thanks to A+DEN veteran, Kelly Lyons, as she invites us all to come see these camps in this just her first year as Curator of Education at the Cranbrook Art Museum.)

11:30am-12:30pm

**Group Lunch**

12:30pm-2:30pm

**Afternoon Workshop 1: Understanding Student Assessment in the Era of Open Badging**

**Annie Conway**, Director of Digital Learning and Engagement, Chicago Architecture Foundation

**Jennifer Masengarb**, Director of Interpretation and Research, Chicago Architecture Foundation

This session offers you a practical dive into the rapidly evolving world of open badging as viewed from the perspective of K-12 architecture and design educators. Why are big players at places like Mozilla and MacArthur so keen on this

opportunity, and what's the role they're carving out for those in informal education? The A+DEN participants leading this workshop already have their organization treading deeply into this world, and they're ready to get you up to speed – demonstrating core concepts, starting from the old fashioned Boy Scout/Girl Scout badges we all know, and then scaling up to digital badges. Along the way, you'll see how the dual challenges of student assessment and partnership development are areas that really need *your* active involvement. This is a great chance to see where student evaluation is heading, and why.

**2:45pm-4:45pm**

**Afternoon Workshop 2: Model Making PLUS: Blending Technologies Old + New**

**John Comazzi**, Associate Professor of Architecture and Director, BS Architecture Degree Program;  
School of Architecture at the College of Design – University of Minnesota

**Barry Kudrowitz**, Associate Professor and Program Director, Product Design;

Department of Design, Housing, and Apparel at the College of Design – University of Minnesota

We couldn't approve the Symposium schedule without providing everyone at least one lengthy session devoted to serious play. By mixing and matching low tech modeling materials found in most any K-12 design studio with clever, high tech [littleBits](#) parts, this workshop will push you through a series of design challenges – from the obvious to the surreal. Yes, the expert tinkerers leading this workshop have no shortage of fun-loving imaginations! These little tools are attention grabbers precisely because they blend so well with an open design process and emphasis on making – two things we all preach and for good reason.

**4:45pm-6:30pm**

**Walking Tour: Cranbrook Campus**

For more than 75 years, Cranbrook has been home to some of the world's most renowned designers and artists. Eero Saarinen, Charles Eames, Daniel Libeskind, Michael and Katherine McCoy, and Jun Kaneko have all taught at Cranbrook; and alums range from the likes of Florence Knoll and Harry Bertoia to Nick Cave and Lorraine Wild. And when you visit Cranbrook, it's easy to see that the legacy of design excellence and innovation lives on, quite literally, all around you – over a sprawling 315 acres of rolling landscape dotted with terrific art set amid the brilliant planning and architecture of Eliel Saarinen. Years later now, his many buildings have been supplemented by masterworks from Tod Williams and Billie Tsien, Rafael Moneo, and Steven Holl, among others. The entire campus has been designated a National Historic Landmark. Enjoy!

**6:30pm-9:30pm**

**Group Reception** (Thornlea House)

Drinks, Dinner, and Part Two of Pecha Kucha-style presentations featuring the work of all Symposium participants.

**SATURDAY, AUGUST 2**

**7:45am**

**Breakfast Breakouts: Small Group Discussions** (Radisson Hotel)

Another round of shop talk with your fellow design educators.

**10:00am-12:30pm**

**Featured Program: A+DEN Stories Before & After**

**Mary Domowicz**, Thought Warrior, Inc.

**Kim Ruthardt Knowles**, Associate Director of Architects in Schools Program, Architecture Foundation of Oregon

Your chance to hear a "before and after" pitch crafted by a fellow A+DEN member. See what personal narratives can do to help you better connect audiences to the impact of your educational work. (AAO has funded free story coaching for two AAO members, selected through an Open Call format. One of the presentations will take place at the A+DEN Symposium, another at the fall [AAO Conference](#).) We'd added a second part to this workshop, which will give all A+DEN Symposium participants a taste of the mental exercises needed to start crafting their own narratives.

This workshop will be facilitated by [Mary Domowicz](#), an experienced professional storyteller and co-founder of Thought Warrior, Inc. With a focus on narrative structure and an excavating process of active listening, Mary is able to align the purpose of a story with its most effective form. Her story direction helps individuals avoid abstractions, authentically

connect to audiences, simplify complex ideas, and communicate what matters through the art of personal narrative. Mary, and fellow Thought Warrior co-founder Terence Mickey, have presented at national and international conferences, produced and hosted live events, and developed storytelling trainings for Prudential, Cigna, Ford, Chanel, Wrigley's Global Innovation Team, and other Fortune 500 companies, as well as for nonprofits, including The Innocence Project, Ashoka, Museum of Jewish Heritage, Kellogg Foundation, Next City, and Smithsonian Institution.

Curious to see some of their recent work? Check out Next City's 10th Anniversary Celebration evening of [first-person storytelling about cities](#). Mary and Terence coached the storytellers featured in these videos.

## PARTICIPANTS

Samantha Carter, Carnegie Mellon University  
John Comazzi, University of Minnesota School of Architecture  
Annie Conway, Chicago Architecture Foundation  
Mary Domowicz, Thought Warrior, Inc.  
Kris Ebeling, Cranbrook Art and Science on the Go  
Mary Hendrickse, National Building Museum  
Debra Henning, NEXT.cc  
Stephen Kelley, Kankakee Area Career Center  
Doug Koschik, Baldwin Public Library  
Kim Knowles, Architecture Foundation of Oregon  
Barry Kudrowitz, University of Minnesota College of Design  
Mary K. Lanzillotta, Washington Architectural Foundation / Hartman-Cox Architects  
Kelly Lyons, Cranbrook Art Museum  
John Martoni, Hayward Unified School District  
Jennifer Masengarb, Chicago Architecture Foundation  
Alison Probst, St. Ursula Academy  
Heather Sabin, Monona Terrace  
Catherine Teegarden, Center for Architecture Foundation  
Timothy S. Thomas, Denver Architectural Foundation  
Robin Vande Zande, DESIGN-ED Coalition / Kent State University  
Sarah Weber, Los Angeles Conservancy  
Will Wittig, University of Detroit Mercy  
Marta Wojcik, Westcott House  
  
Michael Wood, Association of Architecture Organizations