Benjamin Prosky, Assoc. AIA
Executive Director

Advocating for Architects

Cultivating a Culture of Design
• Background: Institutions where I have worked

  o INSTITUT FRANCAIS D’ARCHITECTURE, Paris
  o CENTRE CANADIEN D’ARCHITECTURE, Montreal
  o COLUMBIA UNIVERSITY, GSAPP, New York
  o ARCHITIZER, New York
  o HARVARD UNIVERSITY, GSD, Cambridge
  o AMERICAN INSTITUTE OF ARCHITECTS NEW YORK / CENTER FOR ARCHITECTURE, New York
JOINT STRATEGIC GOALS

AIA New York (AIANY) will cultivate a New York architectural community that is adept, influential, and just, empowering its members to work at the apex of their abilities.

Center for Architecture (CFA) will become the most compelling, relevant, and open place to learn about architecture + urbanism in NYC.

Together, AIANY and CFA will work to advocate for a more engaging and responsible environment for all who create and experience architecture.
RELEVANCE
AAO ‘Design Matters’ Conference
Nov. 7, 2019

Jia Gu, Executive Director & Curator
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@materialsandapplications
Mission
Materials & Applications (M&A) is a Los Angeles-based non-profit cultural organization dedicated to building a public culture of experimental architecture. M&A commissions new works that give space to exceptional experiments across multiple disciplines, while challenging the relationship between site, institution, and audience. With a focus on architectural ideas and processes, M&A's programs present critical approaches to the visual and material culture of the built environment. Since 2003, M&A has produced more than 24 temporary site-specific installations and over 100 programs presenting new ideas in art, architecture, and culture. Our exhibitions and programs are always free and open to the public.
Steam Egg, 2019

Designed and built by the artist Michael Parker, Steam Egg is a public sculpture and fully-functional steam room that is mirrored on the outside and mortared on the inside.
A procession through CD13, as part of the summer series Privacies Infrastructure.

An architecture of assembly in the service of working act, i.e. a functional personal fitness gym.
Visitors gather for an artist talk in EXTENTS installation Lossy/Lossless, on the sidewalk and inside the storefront. Connecting audiences by speakers and a large screen, the public programs bypass the physical divide of the storefront (its windows and mullions) and activates the public street of Sunset Blvd.
2019 Design Matters Conference
Presented by Association of Architecture Organizations

Your Impact Your Engagement Your Future Your Business

The AAO annual meeting puts the issues that matter most to your organization front and center. November 6–9, Chicago

@AAOnet
#2019DesignMatters