A Philadelphia Icon
Community Design Collaborative

- provides *pro-bono* preliminary design services to nonprofits
- offers engaging *volunteer opportunities* for design professionals
- raises awareness about the *importance of design* in revitalizing communities
17 design grants
150 volunteers matched
7,246 pro bono hours
$823,922 value of services

2018 Design Grants
<table>
<thead>
<tr>
<th>DECADE</th>
<th>NATIONALLY</th>
<th>COLLABORATIVE</th>
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| 1990s  | **Growth of Community Design Centers**  
• 46 university-based  
• 26 independent |
|        | ![Design like you give a damn. Cameron Sinclair](image) | • 1991 founded  
• Part time staff  
• Site based projects  
• Individual volunteers |
| 2000s  | **Design Centers**  
**Public Interest Design**  
**Rose Fellowship**  
**Public Architecture The 1%** |
|        | ![Design like you give a damn. Cameron Sinclair](image) | • 2001 full time staff  
• Introduce broad initiatives  
• Firm volunteers |
| 2010s  | **2 Pritzker Prizes**  
**Incorporate pro bono into practice** |
|        | ![Design like you give a damn. Cameron Sinclair](image) | • Increase initiatives  
• 95% firm volunteers  
• Higher expectations |

A Changing Environment
• More pro bono design services being provided
• More design professionals and firms wanting to volunteer their services
• More community engagement opportunities built into design processes
• More sophisticated, complex paths toward implementation
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Why?
How?
Nonprofits developed connections and consensus

- Nonprofits better understood the design process
  - Before: 52%
  - After: 91%

- Nonprofits felt more successful at raising funds
  - Before: 19%
  - After: 48%

Impact
Next Level of Impact
Runway / Off-Ramp
What does this mean for us moving forward?
How might we accomplish this? What are the options?
How might these efforts be funded?